



AMBER OUD

COMPANY PROFILE



ESTABLISHED IN
2014 WITH A
QUEST TO
ACHIEVE
PERFECTION
AND MAINTAIN
PERFECTION



AMBER OUD IS A KUWAITI LOCAL BRAND, WHICH STARTED FROM A TRUE LABOR OF LOVE AND DEVOTION TO SEEKING AND PERFECTING THE ART OF OUD OILS, AND AGARWOOD. AMBER OUD'S HUMBLE BEGINNING'S STARTED WITH A SINGLE LOCATION IN THE HEART OF KUWAIT CITY'S OLD SOUK, WHICH OVER THE YEAR HAS GRABBED SIZABLE MARKET SHARE AND FOUND AN AUDIENCE HUNGRY FOR A MODERN TAKE ON THE OLD ART OF OUD OILS AND AGARWOOD. AMBER OUD IS NOW OPERATING IT'S SECOND LOCATION, ALSO IN KUWAIT CITY OFFERING A WIDE ARRAY OF PERFUME'S, OUD OILS, AND RARE AND VALUABLE AGARWOOD'S.



WHAT STARTED AS A HOBBY AND A PASSION FOR COLLECTING AND
FINDING THE BEST AND RAREST AGGARWOOD'S IN THE WORLD
BECAME THE BIRTHPLACE OF AMBER OUD

WETHER INDIAN, MALAYSIA, CAMBODIAN, INDONESIA TO NAME A FEW EXAMPLES THE FOUNDER OF AMBER OUD HAS DEDICATED HIS LIFE AND TIME TO EXTRACT ONLY THE FINEST THAT THESE REGIONS HAVE TO OFFER





AFTER OPENING IT'S FLAGSHIP STORE IN 2016, BACKED BY A ROBUST AND INTERACTIVE WEBSITE PLATFORM, AMBER OUD NOW HAS NOW EXPANDED IT'S PRODUCT OFFERING TO INCLUDE PERFUMES, MADE WITH ONLY THE FINEST OILS AND INGREDIANTS.

THE COMPANY HAS ALSO
STARTED TO OFFER SMART,
STYLISH AND A MODERNIZED
TAKE ON TRADITIONAL GIFTS
IN THE REGION WHICH HAS
AMASSED GREAT SUCCESS IN
KUWAIT AND IN THE GULF
REGION AS A WHOLE



AMBER OUD IS NOW ALSO OFFERING HAIR SAFE
SCENTED MISTS AND ROOM FRESHENERS EXPANDING
IT'S OFFERING.





AMBER OUD

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